



SISVEL

SUCCESSFULLY FOSTERING
AND VALORIZING INNOVATION

SINCE
1982

35 YEARS OF SISVEL: A WORLD LEADER IN FOSTERING INNOVATION

Luxembourg, 3 April 2017 – On 1 April 2017 the Sisvel Group celebrated the 35th anniversary of its incorporation. More than three decades have passed since its birth and have marked the international development and success of this Group. Sisvel has grown from a joint venture among the principal Italian manufacturers of television sets into a successful, global and independent licensing company, committed to supporting innovation and protecting Intellectual Property.

When Sisvel was founded back in 1982, Intellectual Property was considered as a defensive tool. The vision of Roberto Dini, Sisvel's founder, has been to transform licensing of Intellectual Property into an independent business that can sustain innovation, providing firms with new revenue streams that can be reinvested in further innovation and growth.

"April 1 is generally known as April fool's day. 35 years ago, when Sisvel was founded on this very day, many IP experts considered Sisvel's approach indeed foolish. After 35 years of success in fostering innovation and protecting inventions, Sisvel has proved that this vision wasn't so foolish after all." states Mr Dini. "I am extremely proud of this important milestone that represents the results of the hard work, personal dedication, a touch of creativity and professionalism that distinguishes our entire organization."

Throughout its history Sisvel's mission has been to support the growth of the technology industry by developing, promoting and managing licensing programs. "Our partnership with Sisvel started more than 20 years ago", says Jean-Louis Mounier, TDF Group CTO and COO, "we are proud to have taken part in the worldwide success of MP3 or DVB-T technologies with our patents. I am convinced that our actions foster a healthy ecosystem for Intellectual Property and further investments in innovation."

"Sisvel has been our partner for different licensing programs for many years. As you may know, Orange contributes directly to standard definitions and evolutions. Proposing FRAND licensing program ensures the whole ecosystem, in particular the final consumer, will benefit from the best up-to-date technology year after year", says Nathalie Gaillard, VP Intellectual Property for Orange.

"Our 35th anniversary is a testament to Sisvel's continued commitment to foster innovation", says Mattia Fogliacco, Sisvel International's recently appointed CEO, "Sisvel is looking at the future with new licensing programs, new partners and new tools, but also with the same unwavering willingness to challenge free-riding on innovation. Looking at the next 35 years may sound foolish, but we are determined to tell new tales of success for innovation: our commitment stretches until then and beyond."



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About Sisvel

Sisvel is a world leader in managing intellectual property and maximizing the value of patent rights. Founded in 1982, the Sisvel Group is global in scope and reach, with companies in Italy (Sisvel SpA and Sisvel Technology in None Torinese), the United States (Sisvel US in Washington, DC and Los Angeles), China (Sisvel Hong Kong), Japan (Sisvel Japan in Tokyo), Germany (Sisvel Germany in Stuttgart), Luxembourg (Sisvel International), and the United Kingdom (Sisvel UK in London), with over one hundred professionals worldwide with technical, legal, and licensing expertise. Sisvel has a long history of managing successful patent portfolios including those related to the audio compression standards known as MP3 and MPEG Audio, and widespread technologies such as OSD (On Screen Display), ATSS (Automatic Tuning & Sorting System), and WSS (Wide Screen Signalling - for automatic switching of television image formats). Sisvel currently operates patent pools and joint licensing programs for the DVB-T2, LTE/LTE-A, 3G and Wi-Fi standards, together with its Sisvel Wireless and Recommendation Engine licensing programs.

For additional information, please visit: www.sisvel.com

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