



SISVEL

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Sisvel obtains the exclusive right to license Funke Digital's patents on the Recommendation Engine technology

Turin, 15 September 2017 – Sisvel S.p.A. announced today that Funke Digital TV Guide GmbH has entrusted it with its Recommendation Engine technology patents. This portfolio (which includes more than 120 patents) aggregates patented technologies used in products and services ranging from digital content distribution services (services for the distribution of digital multimedia content over broadcast and/or broadband network) to e-commerce and social networking platforms.

Funke Digital TV Guide GmbH, a division of **Funke MEDIENGRUPPE**, a German major media house, provides advanced technology solutions for content navigation and discovery. They help viewers find videos they like in an ever-expanding universe of content.

Sisvel has already acquired a significant portfolio of patents in the Recommendation Engine technology space. These patents are the result of pioneering research activities in the field of content recommendation and personalization. Further and, in particular, key technologies that were developed during these research activities include: Content and EPGs Customization, Virtual Channels, User Profiling, Preference Collection and Prediction. Building on the results of these pioneering research activities and others, Funke Digital has further enriched the field with major advancements in new areas such as Targeted Advertisement, Content Discovery and Metadata Preprocessing.

The patents and patent applications cover technologies used in a wide range of devices and services inter alia - the field of collaborative filtering.

“We are extremely proud that Funke has entrusted us with its patents” said Davide Ferri, Managing Director of Sisvel S.p.A, “Funke is a very innovative company. Funke has focused and has developed impressive skills in research and development activities. This focus, innovation and skill is illustrated not only by the number of patents generated but also by the significant technological value of these patents and the portfolio”.

“Joining the Recommendation Engine licensing program with Sisvel is a great opportunity for us to continue shaping and fostering our patent portfolio” said Stephan Zech, Managing Director of FUNKE Digital TV Guide GmbH, “in Sisvel we found the ideal partner with profound knowledge and technical expertise in the area of content recommendations and TV.”

Further information about the terms and conditions of Sisvel S.p.A.'s Recommendation Engine licenses and licensing of the abovementioned patents of Funke Digital TV Guide GmbH, including royalty rates and the types of products covered, is available from Sisvel S.p.A. upon request by companies currently requiring a license.

You may contact Sisvel S.p.A. at the following e-mail address: rec-engine@sisvel.com



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About Funke

As a subsidiary of the TV guide magazines of FUNKE Mediengruppe, FUNKE Digital TV Guide GmbH offers innovative software solutions for viewers, providing guidance in a constantly growing and changing market of content, choices and equipment, by following the mission of making sense of a content universe explosion.

About Sisvel

Sisvel is a world leader in managing intellectual property and maximizing the value of patent rights. Founded in 1982, the Sisvel Group is global in scope and reach, with companies in Italy (Sisvel SpA and Sisvel Technology in None Torinese), the United States (Sisvel US in Metropolitan Washington, DC and Los Angeles), China (Sisvel Hong Kong), Japan (Sisvel Japan in Tokyo), Germany (Sisvel Germany in Stuttgart), Luxembourg (Sisvel International), and the United Kingdom (Sisvel UK in London), with over one hundred professionals worldwide with technical, legal, and licensing expertise. Sisvel has a long history of managing successful patent portfolios including those related to the audio compression standards known as MP3 and MPEG Audio, and widespread technologies such as OSD (On Screen Display), ATSS (Automatic Tuning & Sorting System), and WSS (Wide Screen Signalling - for automatic switching of television image formats). Sisvel currently operates patent pools and joint licensing programs for the DVB-T2, LTE/LTE-A, 3G, Wi-Fi and Recommendation Engine, together with its Sisvel Wireless licensing program.

For additional information, please visit: www.sisvel.com.

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