

# 部F2024 第三届知识产权 行业论坛

3<sup>rd</sup> Intellectual Property Industry Forum

June 26-28, 2024 ShangHai · China

> 会议议程 Brochure

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#### Brief Introduction of iPiF2024:

Adhering to the principle of "promoting high-end dialog among experts in the field of intellectual property, improving the level of intellectual property management of enterprises and promoting the innovation and development of industries", Intellectual Property Industry Forum (iPiF) brings together relevant government departments, industry associations, enterprises, law firms, intellectual property agencies, intellectual property service providers and other industry participants to focus on the latest intellectual property policies at home and abroad and carry out in-depth discussions on intellectual property protection in specific industries, with a view to becoming a professional, international and multi-dimensional exchange and learning platform in the field of intellectual property.

iPiF has plenary and sub-forums, of which the plenary discusses the common issues of industries and the sub-forums discuss the characteristics of intellectual property of specific industries to meet the needs of participants from different industries.

iPiF is an annual forum held once a year.

iPiF website: www.infotrans-ipif.com

#### iPiF2024 Structure:

June 26 Plenary Session

Sub-Forum A:Pharmaceutical IP

Sub-Forum B:Medical Device IP

June 27-28: Sub-Forum C:ICT IP
Sub-Forum D:Internet IP
Sub-Forum E:New Energy IP

Sub-Forum F:Smart Manufacturing IP

### Plenary + 6 Sub-Forums to Meet the Needs of Participants from Different Industries

Plenary + 6 Sub-Forums

Olivery

Discuss the common and specific IP issues of different industry

Gather international and domestic experts to give professional insights into hot spots and difficult points

Linking IP experts from industry, academia and research institutes to jointly

Mobilize different parties to hold the grand IP event, and Integrate various services to connect the upstream and downstream

07:30	Registration
09:00	Interpretation of the Rules for the Implementation of the Patent Law of the People's Republic of China
09:35	Interpretation of Amended Patent Examination Guidelines of the People's Republic of China
10:10	Coffee Break
10:45	Trade Secret Protection Policy in US
 11:20	Updates and Response Strategies of the Inter-Party Review Process in US
 11:55	IP Protection Strategies in Europe
 12:30	Lunch

14:00	Dynamics of Patent Reexamination and Invalidation in China
14:35	Disputes Over Copyright Ownership of Works Generated by AIGC
15:10	Topic to Be Determined
15:45	Coffee Break
16:20	During the Period of Adjustment in China's Economic Environment, How Does IP Promote Enterprise Development?
16:55	Round-Table: Global Patent Litigation Coordination in the Face of Injunction Threat
18:00	End of the Plenary
18:30	Round Table Dinner(Ticket Entry)

### June 27 Sub-Forum A:Pharmaceutical IP

09:00	Interpretation of New Drug Patent Term Extension Provisions under the Implementing Rules of the Patent Law
09:35	Round-Table: Prospects for the Implementation of New Drug Patent Term Extension
10:30	Coffee Break
11:05	Paragraph IV Certification of ANDA in US
11:40	Round-Table: Practice of Patent Linkage in China
12:35	Lunch

### June 27 Sub-Forum A:Pharmaceutical IP

14:00	Conditions for Establishment of "Priority Right"
14:35	Second Medical Use Patent Protection Strategy
15:10	Patent Protection of Antibodies in the United States from the PCSK9 Case
15:45	Coffee Break
16:20	Frequent Patent Invalidations - How Should Original Drug Companies Respond?
16:55	Round-Table: Analysis of Hot Pharmaceutical Patent Invalidation Cases
 18:00	End of the First Day of the Sub-Forum A

## June 28 Sub-Forum A:Pharmaceutical IP

 09:00	Drug Trial Data Protection System in China
09:35	Review of Supplementary Trial Data
10:10	Progress of the EU Pharmaceutical Data Protection and Market Exclusivity
10:45	Coffee Break
11:20	Patent Layout Strategy for Innovative Pharmaceutical Companies
11:55	Overseas Patent Litigation Response Strategies
 12:30	Lunch

## June 28 Sub-Forum A:Pharmaceutical IP

14:00	How MNC Evaluates the Value of IP When License-in?	
14:35	Judicial Practice of Pharmaceutical Technology Contracts	
15:10	Stability Analysis of Crystal Forms of Compounds Patents	
16:00	End of the Sub-Forum A	

### June 27

Sub-Forum B: Medical Device IP

 09:00	The Road to Domestic Substitution and Innovation Trends of Medical Devices
09:35	Case Analysis: How to Build Patent Barriers?
 10:10	Coffee Break
10:45	How Original Companies Respond Quickly to Invalid Requests from Competitors?
 11:20	Round-Table: How to Communicate and Cooperate Effectively for R&D, Business, IP Departments, and External Law Firms?
12:35	Lunch

### June 27 Sub-Forum B: Medical Device IP

 14:00	IP Related Issues in National Medical Insurance Policy
 14:35	Patent Protection Strategies for Innovative Medical Device Companies
15:10	Medical Device Infringement Litigation Strategies
15:45	Coffee Break
 16:20	Al Patent Protection Strategies of Medical Device
 16:55	Round-Table: Changes Brought by AI to in-house Counsels
 18:00	End of the First Day of the Sub-Forum B

09:00	IP Considerations for Medical Device Companies Global Layout
09:35	Medical-Industrial Interactive Innovation Fuels the Development of the Medical Device Industry - Sharing of Methods, Cases and Results
10:10	Trends in IP Protection in the Field of Cardiovascular Interventional Therapies
10:45	Coffee Break
11:20	Development and Innovation of Orthopedic Surgical Robot Technology
11:55	Trends in IP Protection in the Field of Endoscopy
12:30	End of the Sub-Forum B

## June 27 Sub-Forum C: ICT IP

 09:00	Interpretation of China and Overseas SEP Policy Dynamics
 09:35	SEP Trial Trends
 10:10	Coffee Break
 10:45	Global Licensing Rate Disputes
 11:20	Round-Table: First SEP Global License Rate Ruling in China and Impacts
12:30	Lunch

## June 27 Sub-Forum C: ICT IP

14:00	SEP Licensing Practice-Licensor's Perspective
14:35	SEP Licensing Practice-Licensee's Perspective
15:10	Good Faith Negotiation Process and Determination
 15:45	Coffee Break
 16:20	SEP License of Intelligent Connected Vehicles
 16:55	Round-Table: Global Leading Patent Pool Operation
 18:00	End of the First Day of the Sub-Forum C

# June 28 Sub-Forum C: ICT IP

09:00	Patent Risk Analysis of Semiconductor Industry Chain
09:35	How to Respond to Overseas NPE Litigation
10:10	Trade Secret Protection for ICT Enterprise
10:45	Coffee Break
11:20	Patent Layout Strategies
11:55	Cultivation of SEP
12:30	End of the Sub-Forum C

09:00	Exploration of Data IP Protection
09:35	IP Issues Involved in AI Model Training
10:10	Coffee Break
 10:45	How AIGC Users Deal With IP Infringement?
 11:20	Round-Table: Legislative Suggestions on Improving IP Protection in the AIGC Era
12:30	Lunch

 14:00	Algorithm Patent Writing Strategies
14:35	Topic to Be Determined
 15:10	Open Source Compliance Management
15:45	Coffee Break
16:20	Enterprise IP Strategy Under Internet Innovation
16:55	Round-Table: Hot Issues of Unfair Competition in the Internet Field
 18:00	End of the First Day of the Sub-Forum D

 09:00 	Cross-Border E-Commerce IP Protection Practice
 09:35	IP Risks and Responses to Selling Goods Through Live Broadcasting
 10:10	Rights Protection Practice for Enterprises Going Overseas
10:45	Coffee Break
11:20	Internet Data Compliance and IP
 11:55	Topic to Be Determined
 12:30	End of the Sub-Forum D

# June 27 Sub-Forum E:New Energy IP

 	IP Strategic Planning for the New Energy Industry
 09:35	IP Transfer Risk Management in Technology Going Global
10:10	Coffee Break
10:45	Analysis of Patent Litigation Cases in the Field of New Energy
 11:20	Round-Table: Views on Frequent Patent Litigation in New Energy Industry
12:30	Lunch

# June 27 Sub-Forum E:New Energy IP

 14:00	Lithium Battery Technology Innovation and Patent Layout
14:35	European Patent Application Strategies for Photovoltaic Companies
15:10	Corporate Trade Secret Protection
 15:45	Coffee Break
 16:20	Patent Licensing in the New Energy Industry
 16:55	Round-Table: Battery Technology Standardization and SEP- Inspiration from ICT Industry
 18:00	End of the Sub-Forum E

09:00	Technology Innovation Trends in Smart  Manufacturing Era
09:35	IP Quantitative Management of Manufacturing Enterprises
10:10	Coffee Break
10:45	Enterprise Overseas Patent Layout Strategy
11:20	Round-Table: Application of Artificial Intelligence in Manufacturing and IP Protection
12:30	Lunch

 14:00	Preliminary Study on IP Compliance of AI Products
 14:35	High-Quality Patent Cultivation for Intelligent Manufacturing Enterprises
15:10	Patent Operation in High-End Manufacturing
 15:45	Topic to Be Determined
 16:20	End of the Sub-Forum F

#### Registration Online

- 1. If you have participated in the forum before, you can contact the organizing committee colleagues you originally connected with.
- 2. Scan the pre-registration QR code below and a colleague from the organizing committee will contact you.
- 3. The iPiF has a guest communication group. You can contact colleagues on the organizing committee and invite you to join the group chat.



#### iPiF2024 Consultation

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#### About IP Link

Infotrans' self-media focuses on the field of IP, outputs valuable articles, discusses industry hot topics, shares practical cases, and delivers industry information. At the same time, professionals in the IP field are gathered through the IP industry forum iPiF (annual conference, held once a year), training, seminars, salons, live broadcasts, etc., to create a platform for continuous communication and learning. IP link, link to IP person! Welcome to pay attention!

For cooperation and joining the group, please contact:

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#### Past Forums Review

Plenary + 5 Sub-Forums

200+ Speakers 1800+ Participants

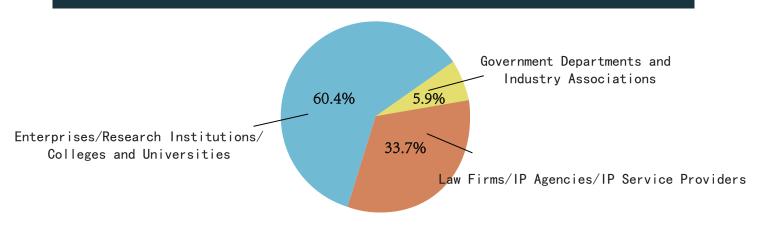
140+ 25+
Presentations Round-Tables

100+ Cooperating Organizations

50+ Exhibitions

(Data is summarized by iPiF2021 and iPiF2023)

#### Participants Proportion of Past Forums



#### Past Forums Photos







#### **Organizer**





#### Sponsor















LIU SHEN



























































































